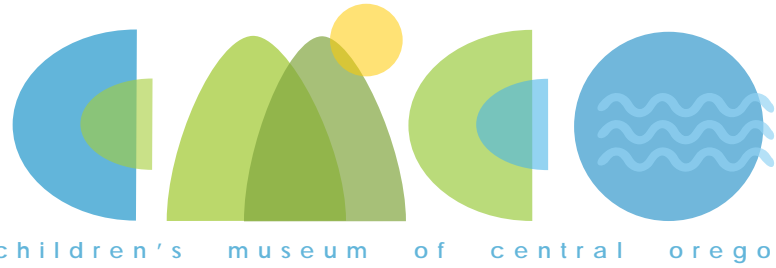


Vision

We envision a Central Oregon community where all children have access to hands-on learning and play that enriches their development.



Mission

To inspire curiosity and creativity through hands-on learning.

COMMUNITY ANCHOR



Provide Stability and a Sense of Place

Enhance Educational Impact

Contribute to Economic Development

COMMUNITY ENGAGEMENT & COLLABORATION



Perform Needs Assessment & Research

Form Strong Community Partnerships

Maintain Ongoing Community Engagement

DIVERSE PROGRAMMING & INCLUSIVE DESIGN

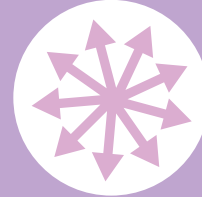


Create Inclusive and Welcoming Spaces

Embrace Diversity and Representation

Incorporate Staff Training and Sensitivity

BROADEN OUR IMPACT



Offer Inclusive Pricing

Prioritize Outreach Programs and Events

Utilize Targeted Marketing and Outreach

BUILD A SUSTAINABLE FUTURE



Ensure Financial Stability

Include Board and Staff Development

Prioritize Visitor Experience and Community Engagement



COMMUNITY ANCHOR

Be "The Place to Go" in Central Oregon for hands-on learning and experiences for children, their parents, and teachers, and be a hub for community engagement and social interaction for the long-term.

STRATEGIES

Provide Stability and a Sense of Place

- Build a permanent location so that CMCO will have a consistent and reliable space to operate, providing a stable home for exhibits, programs, and staff which allows for long-term planning and development
- Create a sense of place and identify for the community as a symbol of community pride and a gathering space for families, contributing to the overall cultural fabric and liveliness of the community

Enhance Educational Impact

- Be one of the first places in Central Oregon to provide informal early childhood learning and development, and enable teachers and caregivers to be more confident teaching STEAM
- Provide hands-on STEAM exhibits and programs for children aged 0-12 to support and encourage curiosity and healthy brain development as well as mental, emotional, and physical health
- Continuously improve and expand educational programming to provide high-quality learning experiences for children of all ages

Contribute to Economic Development

- Serve as a catalyst for economic growth by attracting visitors from outside the community, supporting local businesses, promoting education, and creating job opportunities
- Provide a performing arts center/theater space that can be used for children's theater and rentable performance space in the community
- Contribute to the future workforce development of the community through interactive, hands-on learning experiences that help develop critical thinking, problem-solving, and creativity skills in young children. This fosters a pool of skilled individuals who can drive economic growth



COMMUNITY ENGAGEMENT & COLLABORATION

Build a new children's museum that is deeply connected to the community and fosters collaboration with various stakeholders, including children, families, educators, local organizations, and government entities

STRATEGIES

Perform Needs Assessment & Research

- Engage in extensive research to gather insights on best practices and successful models of similar children's museums
- Seek input from children, families, educators, and community members through surveys, focus groups, and community forums and events to ensure their voices are heard and represented in the museum's design and programming

Form Strong Community Partnerships

- Establish partnerships with local schools, libraries, community centers, and other organizations to collaborate on educational programs and initiatives
- Engage with local artists, designers, and artisans to incorporate their work and expertise into the museum's exhibits and design
- Collaborate with government entities and policymakers to align the museum's goals with broader community development strategies and secure necessary support and resources

Maintain Ongoing Community Engagement

- Develop a robust community engagement strategy to maintain continuous dialogue and involvement with the community beyond the museum's opening
- Organize regular events, workshops, and exhibitions that reflect the interests and needs of the community
- Utilize our online platform and social media presence to facilitate ongoing communication, feedback, and collaboration with the community



DIVERSE PROGRAMMING & INCLUSIVE DESIGN

Foster a children's museum that embraces diversity, promotes equity, ensures inclusion, and enhances accessibility for all visitors

STRATEGIES

Create Inclusive and Welcoming Spaces

- Embrace universal design principles to ensure that the museum's exhibits and spaces are accessible and usable by people with diverse abilities and needs
- Provide sensory-friendly spaces and exhibits that accommodate children with sensory processing disorders or autism spectrum disorder, including quiet areas, low lighting options, and tactile experiences

Embrace Diversity and Representation

- Ensure the museum's exhibits, displays, and programming represent a wide range of cultures, ethnicities, languages, genders, abilities, and socio-economic backgrounds
- Collaborate with local communities, cultural organizations, and diverse artists to develop exhibits and programming that authentically reflect the experiences and perspectives of different groups
- Develop programming that caters to diverse interests, needs, and learning styles of all children and families

Incorporate Staff Training and Sensitivity

- Train museum staff on cultural competency, disability awareness, inclusive practices, and communication techniques to ensure they can effectively interact with children of diverse abilities and provide a welcoming environment for all visitors
- Foster a culture of empathy and respect among staff members, promoting an inclusive and welcoming atmosphere for all visitors
- Engage with local disability organizations, support groups, and advocacy networks to gather input, feedback, and insights from individuals with disabilities and their families



BROADEN OUR IMPACT

Be "The Place to Go" in Central Oregon for hands-on learning and experiences for children, their parents, and teachers, and be a hub for community engagement and social interaction for the long-term.

STRATEGIES

Offer Inclusive Pricing

- Implement a pricing structure that accommodates different income levels, ensuring that cost is not a barrier for families to visit the museum
- Offer discounted or free admission days for specific demographic groups or community organizations

Prioritize Outreach Programs and Events

- Establish partnerships with local schools, libraries, community centers, and cultural organizations to bring the museum experience to different locations via the mobile museum
- Collaborate with local businesses and organizations to host special events using the mobile museum offering to attract new audiences and those who may not have the means to visit the museum itself
- Provide STEAM-based summer camps, after-school programs, and homeschool support throughout the year

Utilize Targeted Marketing and Outreach

- Conduct market research to identify specific demographics and communities that are currently underrepresented or have low awareness of the museum
- Develop targeted marketing campaigns and promotional materials that resonate with these audiences
- Utilize diverse media channels, community newsletters, and local advertising to reach these new target groups effectively



BUILD A SUSTAINABLE FUTURE

Be "The Place to Go" in Central Oregon for hands-on learning and experiences for children, their parents, and teachers, and be a hub for community engagement and social interaction for the long-term.

STRATEGIES

Ensure Financial Sustainability

- Develop a comprehensive financial plan that includes diversified revenue streams such as grants, sponsorships, memberships, and donations, and cultivate relationships with donors and sponsors to secure long-term funding commitments
- Implement effective financial management practices, including budgeting, forecasting, and regular performance evaluations

Include Board and Staff Development

- Establish a strong and diverse board of directors that brings a range of expertise and resources to support the museum's mission
- Provide ongoing training and professional development opportunities for board members and staff to enhance their skills and knowledge
- Foster a culture of collaboration and innovation among the museum's team, encouraging creativity and continuous learning

Prioritize Visitor Experience and Community Engagement

- Continuously assess and improve the museum's exhibits, programs, and facilities to ensure they meet the evolving needs and preferences of children and families
- Collaborate with community partners to create educational programs and events that align with CMCO's mission and benefit the community
- Engage with community leaders and stakeholders to advocate for the value and importance of CMCO's role in early childhood education